

IMAGINE presents

# The Movie Box

*The intelligent electronic DVD shelf*

## All About the Box

History

Design Concept

Sketches

Scenarios

Overview

Special Features

## Process Work

Sketches

Scenarios

Personas

## The Creators

Alex Scarlata

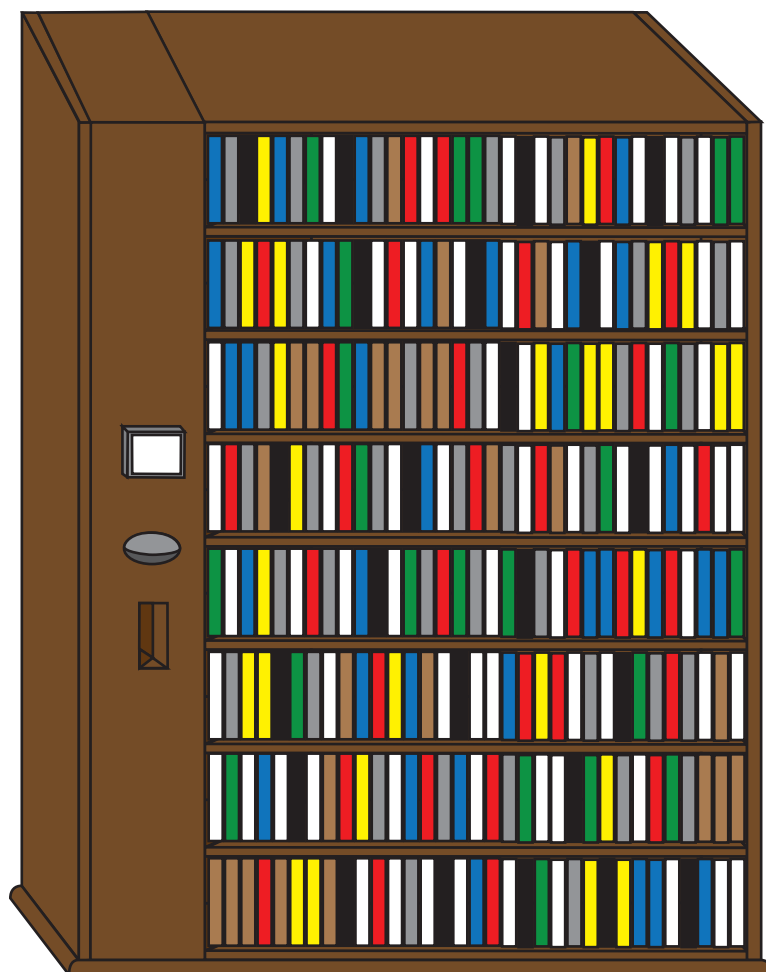
Raissa Lim



Imagine, your entire DVD collection, now at your fingertips.

Introducing the Movie Box, DVD organization, in two simple steps. Simply scan the DVD then place it in the slot. The Movie Box takes care of the rest. Come movie night, simply chose a DVD from the touch screen menu and pick it up from the slot.

Spend more time watching movies and less time looking for them.



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